# CATALOG ADDENDUM



**EFFECTIVE DATE: 10/8/18** 

## **ONE-YEAR CERTIFICATE ACTING**

Studio School offers one-year post-baccalaureate certificates in Acting, Film + Digital Content and Entrepreneurship.

The purpose of the Certificate Programs is to assist students with a foundational undergraduate education pursue industry-specific training. These innovative course sequences are ideally suited to academically mature students. Students engage in project-based learning experiences working with students from a multitude of disciplines to powerfully integrate academic training with real-world application strategies. These accelerated field-specific courses of study impart the specialized skills, industry knowledge and networking opportunities necessary for them to powerfully enter the workplace.

#### STUDENTS WHO COMPLETE THIS PROGRAM...

- Are powerfully prepared pursue a professional acting career in film, television and theatre as an entrepreneur with artistic sensitivity, creativity, and integrity.
- Identify and illustrate the collaborative relationship between the actor, text and audience in a range of social contexts, historical periods, performance styles and cultures.
- Demonstrate professionalism, strong work ethic and readiness for the business demands of a career in the entertainment industry with practical entrepreneurship skills for producing their own work.
- Evaluate work in their field, including their own work, using professional terminology, artistic sensitivity, creativity, and integrity.

#### **CAREERS IN ACTING**

A Post-Baccalaureate certificate in Acting lets you explore a lot of different career roles including Professional Actor for Film, Television, and Stage (27-2011). You could learn to teach others as an Acting or Vocal Coach (27-2012). You could help identify new talent as a Casting Director (27-2012). Or you could guide other actors' careers as a Talent Agent or Manager (27-2012). You can use an Acting degree in other fields, too—as an On-camera Correspondent (27-3011), Stunt Performer (27-2099), or even a Motivational Speaker (27-3023).

# **ACTING COURSES & CURRICULUM**

	REQUIRED OCCUPATIONAL O	COURSES	CREDITS
	ACT 515	Improvisation	2.5
	ACT 521	Film Craft + Producing Your Own Work	2.5
	ACT 522	Audition Technique: Film & Television	2.5
	ACT 541	Actor's Reel	2.5
	ACT 542	Acting Studio 1	2.5
	ACT 543	Acting Studio 2	2.5
	ACT 544	Acting Studio 3	2.5
	ACT 545	Story Lab	2.5
	ACT 546	Professional Practice	2.5
	ACT 549	Commercials + Voiceover Acting	2.5
	LAB 550	Collab Lab 1	2.5
	LAB 551	Collab Lab 2	2.5
	LAB 552	Collab Lab 3	2.5
	LAB 553	Collab Lab 4	2.5
	ACT 560	Production Studio	3.5

Please note the curriculum is subject to change. Descriptions for all courses are available in the back section of this catalog.

#### **PROGRAM LENGTH**

Full-time course - 1 year course

16 weeks per semester / 32 weeks per year. 32 weeks total. 18 credit hours / semester average 38.5 Credit hours total

#### **CREDIT EXPLANATION**

The ratio of contact hours to credit hours for Lecture Classes is one credit hour for each fifteen hours of classroom contact plus thirty hours of outside preparation and for Lab/Studio Classes, one credit hour for each thirty hours of laboratory work plus necessary outside preparation. Courses may be both a combination of lecture and studio depending on the content of the course.

<sup>\*</sup>These 6-digit numbers refer to the Department of Education's Classification of Instructional Program (CIP) code, used to align instructional programs with occupational outcomes. Studio School is committed to providing transformative path-to-career training for artists, performers, storytellers and entrepreneurs entering today's dynamic content industries.



# **ONE-YEAR CERTIFICATE FILM + DIGITAL CONTENT**

#### STUDENTS WHO COMPLETE THIS PROGRAM...

- Are powerfully prepared pursue a professional career in film, television and digital media production as an entrepreneur with artistic sensitivity, creativity, and integrity.
- Demonstrate a comprehensive understanding of visual storytelling, structure, technology and professional film production skills with a creative portfolio of original digital content.
- Master the command of the various team functions and roles in film, television and commercial production with professional best practices.
- Explore a deeper study in Directing that includes style, aesthetics, working with actors, set etiquette, script development and project management skills.

#### **CAREERS IN FILM + DIGITAL CONTENT**

You can do more with a one-year certificate in Film + Digital Content than just direct Movies, TV Shows, and Commercials. You could also choose camera angles and actions as a Cinematographer (27-4021). Decide the look of every background and set piece as an Art Director (27-1011). Arrange scenes to tell stories in the most dramatic way as an Editor (27-4032). Or heighten the cinematic experience with audio effects as a Sound Designer (27-4014). It's a path to all these incredible careers, as well as Creative Director (27-4032), Digital Content Director (27-2099), Broadcast/News director (27-3000), and more.

# FILM + DIGITAL CONTENT COURSES & CURRICULUM

REQUIRED OCCUPATION	ONAL COURSES	CREDITS
FDC 510	Film Craft Foundation	2.5
FDC 512	Cinematographer's Vision	2.5
FDC 513	Editor's Expression	2.5
FDC 514	Aesthetics of Cinema	2.5
FDC 522	Producer's Initiative	2.5
FDC 523	Story Lab	2.5
FDC 524	Directing Actors	2.5
FDC 540	Professional Practice	2.5
LAB 550	Collab Lab 1	2.5
LAB 551	Collab Lab 2	2.5
LAB 552	Collab Lab 3	2.5
LAB 553	Collab Lab 4	2.5
LAB 560	Production Studio	4

Please note the curriculum is subject to change. Descriptions for all courses are available in the back section of this catalog.

#### PROGRAM LENGTH

Full-time course - 1 year course

16 weeks per semester / 32 weeks per year. 32 weeks total. 18 credit hours / semester average 34 Credit hours total

#### **CREDIT EXPLANATION**

The ratio of contact hours to credit hours for Lecture Classes is one credit hour for each fifteen hours of classroom contact plus thirty hours of outside preparation and for Lab/Studio Classes, one credit hour for each thirty hours of laboratory work plus necessary outside preparation. Courses may be both a combination of lecture and studio depending on the content of the course.



## **COURSE CATALOG**

#### **POST-BACC ACTING**

#### ACT 542 | Acting Studio 1 [2.5 credits]

Step into the worlds of commercial and voiceover acting with this training module. You'll learn commercial acting: 1 person no dialogue, 2+ people no dialogue, direct to camera and full dialogue, as well as spokesman and hosting skills. For voiceovers, you'll explore commercials, animation, video games, looping and ADR (automated dialogue replacement) in a professional voiceover booth. *Prerequisites: None* 

#### **ACT 515 | Improvisation [2.5 credits]**

Designed to equip students with the tools necessary for developing original characters and content, this course introduces essential concepts of long-form, story-driven improvisation. Through games and exercises structured to engender trust within the cohort, students are encouraged to free the imagination and collaborate in the cultivation of original ideas. *Prerequisites: None* 

#### ACT 543 | Acting Studio 2 [2.5 credits]

Building on the foundational knowledge gained in Acting Studio 1, students in this class focus on defining given circumstance, seeking vulnerability, and adding depth to character and relationship. Working with both dramatic and comedic materials from current film and television scripts, this scene study training provides both creative and practical tools for the actor's toolbox. Culminating in performance oncamera, students will craft grounded characters and further master the technical demands of genre. *Prerequisites: ACT 542* 

#### ACT 545 | Story Lab [2.5 credits]

Through an examination of history, era, movement, and style, this course tracks the evolution of cinematic expression and identifies enduring story elements present throughout. Within the Lab component, students learn to properly analyze text, and develop original material reflective of new-found knowledge. Additionally, students gain tools necessary

for translating text, original and historic, into fascinating, three-dimensional, embodied performances. *Prerequisites: None* 

#### ACT 544 | Acting Studio 3 [2.5 credits]

Having completed both Acting Studio 1 & 2, students in Acting Studio 3 focus on refining their physical, vocal, and emotional instrument in an effort to more fully serve character. Through the work of FM Alexander, Michael Chekhov, Rudolf Laban, and Anne Bogart, actors explore psycho-physical habit and discover new methods of physical expression. Additionally, via relaxation and vocal awareness exercises, students gain a greater understanding of breath and its power to impact performance. Students depart this course more present with self and scene partner and more capable of transforming into wide ranging characters. *Prerequisites: ACT 543* 

# ACT 521 | Film Craft + Producing Your Own Work [2.5 credits]

Designed to empower the actor, this course provides the skills necessary in becoming one's own producer, director, and writer. Students learn the filmmaking process, associated roles, physical tools, and language of set and cover all aspects of content creation, from idea genesis and script development, to pre-production, physical production, post-production and distribution. This training module is practical as well as educational and will result in the creation of original content. *Prerequisites: None* 

#### **ACT 546 | Professional Practice [2.5 credits]**

In this course students learn to acknowledge art as business and develop structure and strategy for success. Students establish creative and financial goals, define brand, systemize productivity, and develop skills necessary for pitch. By exploring and applying marketing principles used by successful businesses, students learn to more effectively position themselves as actors within the entertainment industry and more effectively promote the original content they've created. Additionally, they work collaboratively to elevate product by developing financial plans, social media

strategies, pitch packages, and marketing materials including photographs, business cards, and websites. *Prerequisites: None* 

#### ACT 541 | The Actor's Reel [2.5 credits]

Serving as a catch all for students who's work has yet to be selected for funded production through Collab Lab, this course cultivates skills necessary and materials required for furthering the actor professionally. Students explore audition technique, commercial and voiceover acting, and then work collaboratively in an effort to produce reels for their chosen area of focus. Students utilize performance/production/writing skills to bring personal truth and engagement in the creation of produced materials designed to showcase marketable skills and branded traits. *Prerequisites: ACT 544* 

# ACT 552 | Audition Technique: Film + Television [2.5 credits]

This course will familiarize students with the professionalism and protocol of auditioning for film and television productions in the contemporary marketplace. Students will utilize their performance skills to bring personal truth and engagement to audition sides and cold reads, while honing their ability to quickly and specifically analyze and immerse in text. Students will learn how to prepare adequately, perform with presence, and follow through respectfully for all professional audition environments in film and television. *Prerequisites: None* 

# ACT 549 | Commercials + Voiceover Acting [2.5 credits]

This course is a hands-on exploration of the unique opportunities and demands placed upon the actor in a commercial or voiceover performance. Students will learn effective copy/script analysis, microphone techniques, how to find variety through multiple takes and characters, how to put together a voiceover demo, current market trends and an overview of what the business demands of an actor on set. Students will have practical experience performing in front of a camera and in a

recording booth, with detailed review and analysis of the growth and challenges in their personal creative process. Prerequisites: None

# POST-BACC FILM + DIGITAL CONTENT

#### FDC 510 | Film Craft Foundation [2.5 credits]

This course provides a hands-on, integrated introduction to the essentials of content production and cinematic narrative. By marrying the art with the craft of filmmaking, students emerge with a clear road map to begin their journey of turning their cinematic visions into reality. Topics addressed: DSLR cinematography, visual storytelling, Adobe Premiere editing software, location sound recording, continuity, pre-visualization, production planning, on-set best practices, collaboration, working with actors, post-production and directorial vision. *Prerequisites: None* 

#### FDC 514 | Aesthetics of Cinema [2.5 credits]

An introduction to the study of film, this course acquaints the students with the narrative and aesthetic elements of cinema, the terminology governing film production, and the lines of critical inquiry that have been developed for the medium. The objective of the course is to equip students, by raising their awareness of the development and complexities of the cinema, to read films as trained and informed viewers and practitioners. *Prerequisites: None* 

#### FDC 523 | Story Lab [2.5 credits]

This course is a mentored workshop in the foundations of mythic storytelling and the screenwriting craft, concentrating on creative process, story structure, visual storytelling and state-of-the industry best practices. Students will learn to connect their personal experiences and observations as the basis for understanding narrative cinematic storytelling. *Prerequisites: None* 

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## **COURSE CATALOG**

# FDC 512 | Cinematographer's Vision [2.5 credits]

An applied workshop in the craft essentials of cinematography. Under the guidance of a working professional, students are introduced to both the theory and practice of the cinematography. Professional cameras, advanced lighting set-ups, on-set and post-production workflows, professionalism, digital content management, color temperature, framing, composition, blocking and aesthetics will all be addressed. *Prerequisites: FDC 510* 

#### FDC 513 | Editor's Expression [2.5 credits]

This course explores the theory, techniques and aesthetics of picture editing. Hands on editing practice with Avid will be integrated with analysis and discussion of films with close attention to story arc, how characters are developed and crafted through editing choices, and how an editor uses pacing, shot selection, sounds and music to create drama and emotional impact. *Prerequisites: FDC 510* 

#### FDC 522 | Producer's Initiative [2.5 credits]

Mentored introduction to the practical skills and industry knowledge necessary to successfully initiate projects and fulfill their creative and entrepreneurial potential. Topics addressed include: pre-production, budgeting, scheduling, work-for-hire agreements, permits, insurance, intellectual property, casting resources, marketing and distribution.

Prerequisites: FDC 510

#### FDC 524 | Directing Actors [2.5 credits]

This course provides filmmakers a practical introduction to the foundational concepts and skills of acting, with emphasis on the fundamentals of directing and collaborating with actors. Rather than train students in a particular acting "technique," this course will introduce a basic awareness and freedom of expression that will be adaptable to any future study, production, or on-set demands. These skills will serve as the basis for understanding how actors

prepare a role, take and make adjustments from the director and collaborate with filmmakers to achieve a shared and common goal in performance. *Prerequisites: FDC 510* 

#### FDC 540 | Professional Practice [2.5 credits]

This course draws on the entire academic experience so that filmmakers can craft a powerful 2-year action plan that supports their personal and professional goals upon graduation. Students will define measurable objectives and formulate actionable strategies to achieve them. All students are expected to define their unique personal brand, style and professional interests. Additionally, students will design branded business collateral prior to graduation to support their professional launch such as business cards, websites, reels, portfolio samples, social media pages and more. *Prerequisites: FDC 510* 

#### **COLLAB LAB**

#### LAB 550 | Collab Lab 1 [2.5 credits]

This experiential, process-based course initiates students to the fundamentals of collaboration and group creative work. Creative Problem Solving, Design-Mind Thinking, Improvisation, Serious Play, Thinking Styles, Team Building and the Studio School Collab Lab Development Model will all be introduced. These creativity skills form the foundation of all Studio collaborative practice. *Prerequisites: None* 

#### LAB 551 | Collab Lab 2 [2.5 credits]

Project-based learning pathway course in which a student builds on collaboration curricullum in a production or performance project working as a cast or crew member on a student-driven Production Studio project. Key focuses are on learning industry-standard set ettiquette and professionalism that are the key to being indispensible in any professional work environment or Studio Team. *Prerequisites: LAB 550* 

#### LAB 552 | Collab Lab 3 [2.5 credits]

Project-based learning pathway course in which the student plays a key creative role in developing original content. Students hone discipline-specific creative development skills working in real-world environments. Filmmakers learn to navigate a professional writer's room and level up their screenwriting skills developing original scripts, project treatments and pitches. Actors learn how to greenlight themselves by developing original material and pitch assets that highlight their unique talents. All participants are guided through the Studio development process by industry professionals. *Prerequisites: LAB 551* 

#### LAB 553 | Collab Lab 4 [2.5 credits]

In this course, each student gains real-world producing experience as the member of a production team that takes a project from inspiration to an industry-level pitch. All students receive training from working professionals in the core skills necessary to greenlight their own projects: team leadership, content-development, project management, creative problem-solving and emergent sources for financing and distribution will all be addressed. This course culminates in an industry pitch for Studio Sidecar Productions for possible production funding and support. *Prerequisites: LAB 552* 

#### LAB 560 | Production Studio [4 credits]

Students complete a capstone level production in a key talent, creative or production role. All productions are original content developed through the Studio Collab Lab process. Students are actively mentored through the project by working professionals and Studio master faculty. All completed projects will be screened at an invited screening event for industry representatives. *Prerequisites: LAB 553* 



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